Qualitative Evaluation Criteria

Annex 4 to the Competition Regulations

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| Quality criteria | | Points |
| **1. Planned eligible expenses in Latvia *(euro*)** | |  |
| 1.1. 700 000\* and more | | 5 |
| 1.2. | 300 000 – 700 000 | 3 |
| 1.3. up to 300 000 | | 1 |
| \* *or 50% or more of the total budget of the film (whichever is less)* | |  |
| **2. Contribution to the development of Latvian film industry and creatives – professionals involved in the execution of the film project *(name, surname),*\* whose place of residence is declared in the Republic of Latvia/ citizens of Latvia/ or Citizens of European Union who in any other way demonstrate a close link with the Latvian culture\*\*** | | \*\*Mark everyone meeting the criteria |
| 2.1. director of film project\* | | 2 |
| 2.2. lead actor of the film project\* | | 2 |
| 2.3. screenwriter of the film project\* | | 2 |
| 2.4. cinematographer (DP) of the film\* | | 2 |
| 2.5. the main artist of the film project\* | | 1 |
| 2.6 music composer of the film project\* | | 1 |
| 2.7. other technical staff of the film | | 1 |
| **3. Previous experience of the Latvian producer** | |  |
| 3.1. the producer has completed several equivalent services and/or co-production projects | | 3 |
| 3.2. the producer has only completed one equivalent service and/or co-production project | | 2 |
| 3.3. the producer has completed no equivalent projects | | 1 |
| **4. Previous experience of the foreign producer** | |  |
| 4.1. the producer has completed more than three feature-length films | | 3 |
| 4.2. the producer has completed one to three feature-length films | | 1 |
| **5. Distribution potential of the project** | |  |

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| 5.1. the distribution plan is documented with confirmation from several foreign TV/satellite channels, streaming platforms, film/video distributors to distribute the evaluated film project | 5 |
| 5.2. the distribution plan is documented with a confirmation from at least one TV/satellite channel or streaming platform to distribute the evaluated film project | 3 |
| 5.3. the distribution plan has no supporting documents | 1 |
| **6. Evaluation of the general cultural criteria** (theme, characters, setting, events, artistic solution) |  |
| 6.1. an excellent film project, the content of which contributes to the recognition of Latvia | 5 |
| 6.2. an excellent film project | 3 |
| 6.3. a good film project | 2 |
| 6.4. a mediocre film project | 1 |
| *Highest possible score for the project* | *32* |